



On the Cost/Efficiency and Cost/Efficacy ratios in telecommunication service systems with QoS guarantees



S. Poryazov^{1,2}, E. Saranova^{2,1}



¹Institute of Mathematics and Informatics, BAS, Bulgaria

²University of Telecommunications and Posts, Bulgaria

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Generalized VNET with Overall QoS Guaranties

- We consider VNET carrying Class 0 traffic - Real – time, jitter sensitive, high interaction (VoIP, Video Teleconference) [ITU-T Y.1541, 2006].
- The VNET is with virtual channels switching, following the main method for traffic QoS guaranties – resource reservation [ITU-T E.360.1, 2002].
- We consider parameter values of a system in stationary state (observed interval duration: from 15 min to 1 hour).

Overall Service Network Performance Prediction

Model: General Input-Output (1/2)

General Input 1: Users Behavior Parameters

- Number of Users;
- Calls frequency from a user;
- Probability for call attempt abandoning;
- Probability for unsuccessful call attempt repetition;
- Probability of B-party absence;
- Durations of communication, signals reception, etc.

General Input 2: Technical Characteristics

- Network Capacity;
- Duration of switching;
- Probability of Interruption, etc.

Overall Service Network Performance

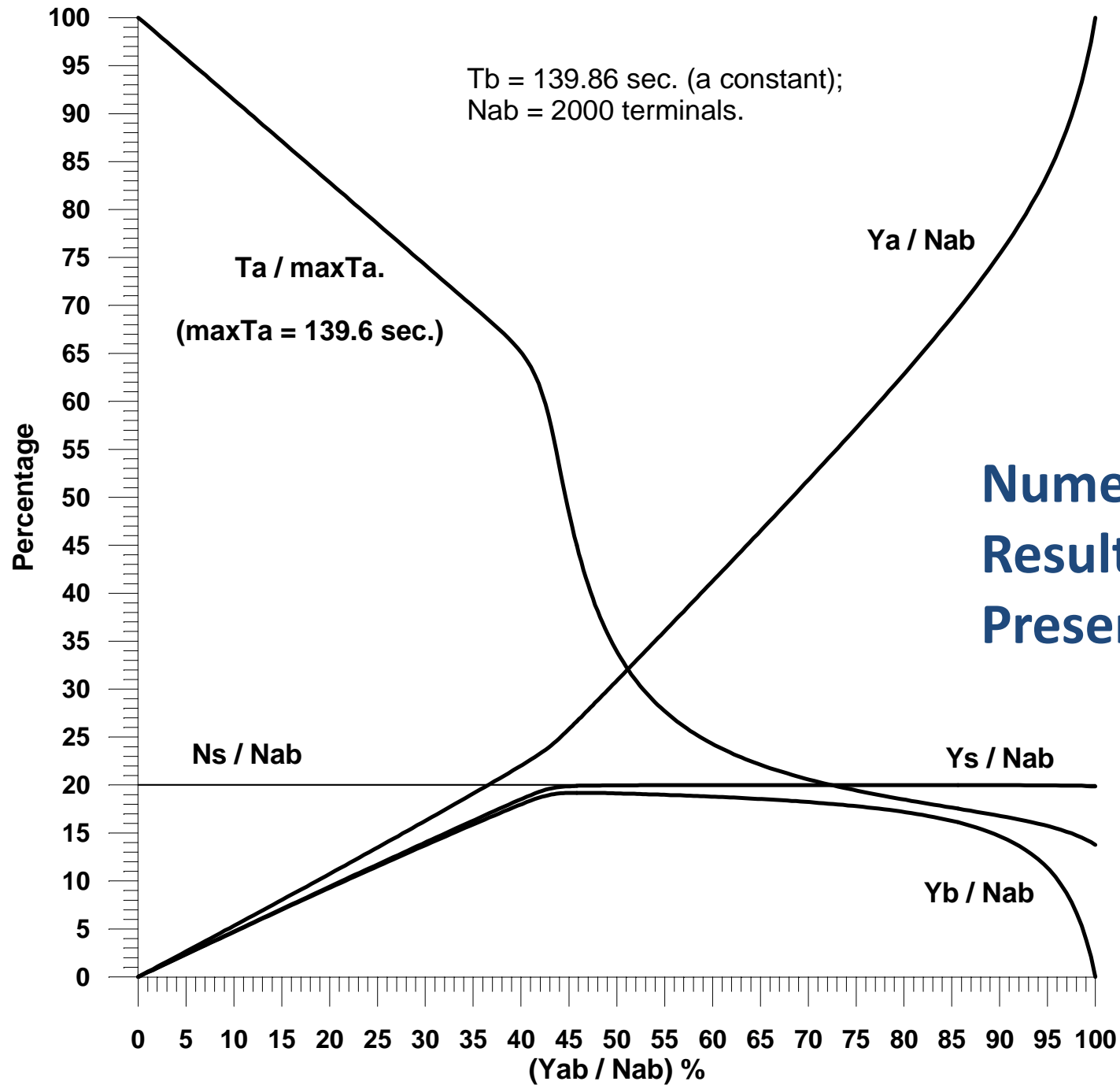
Prediction Model: General Input-Output (2/2)

General Output 1: Predicted QoS Parameters

- Probability of Call Attempt Blocking (P_{bs}), due to insufficient Network Capacity;
- Probability of Call Attempt Blocking, due to B-terminal busy;
- Network Call Efficiency (E_c);
- Network Time Efficiency;
- Network Traffic Efficiency.

General Output 2: Predicted Relative Financial Indicators

- Relative Network Traffic Intensity Cost;
- Cost/ Efficiency Ratio;
- Cost/Effectiveness Ratio.



Numerical Results Presentation

Relative Traffic Intensity Cost (1/3)

Network Costs Intensity = NCI

$$NCI = \frac{\text{Mean Network Full Cost}}{\text{Mean Interval Between Payments}} \left[\frac{\text{Euro}}{\Delta t} \right]$$

Traffic Intensity Cost = TIC

$$TIC = \frac{\text{Network Costs Intensity (NCI)} \left[\text{Euro}/\Delta t \right]}{\text{Network Paid Traffic Intensity} \left[\text{Erlang} \right]}$$

Relative Traffic Intensity Cost (2/3)

$$\frac{TIC}{NCI} = \frac{1}{paid.Y} = RTC$$

RTC = Relative Traffic Cost

$$TIC = \frac{\text{Network Costs Intensity (NCI) [Euro/\Delta t]}}{\text{Network Paid Traffic Intensity [Erlang]}}$$

TIC = Traffic Intensity Cost

Relative Traffic Intensity Cost (3/3)

RTC = Relative Traffic Cost

- *RTC* means : The cost of one paid erlang, as a part of the Network Cost Intensity (*NCI*).
- It is independent from the absolute Service Provider's expenditures;
- It depends of Network Performance and Network Administration Policy.

Cost/ Efficiency Ratio

Cost/ Efficiency = (*Relative Traffic Cost*)/ E_c ,

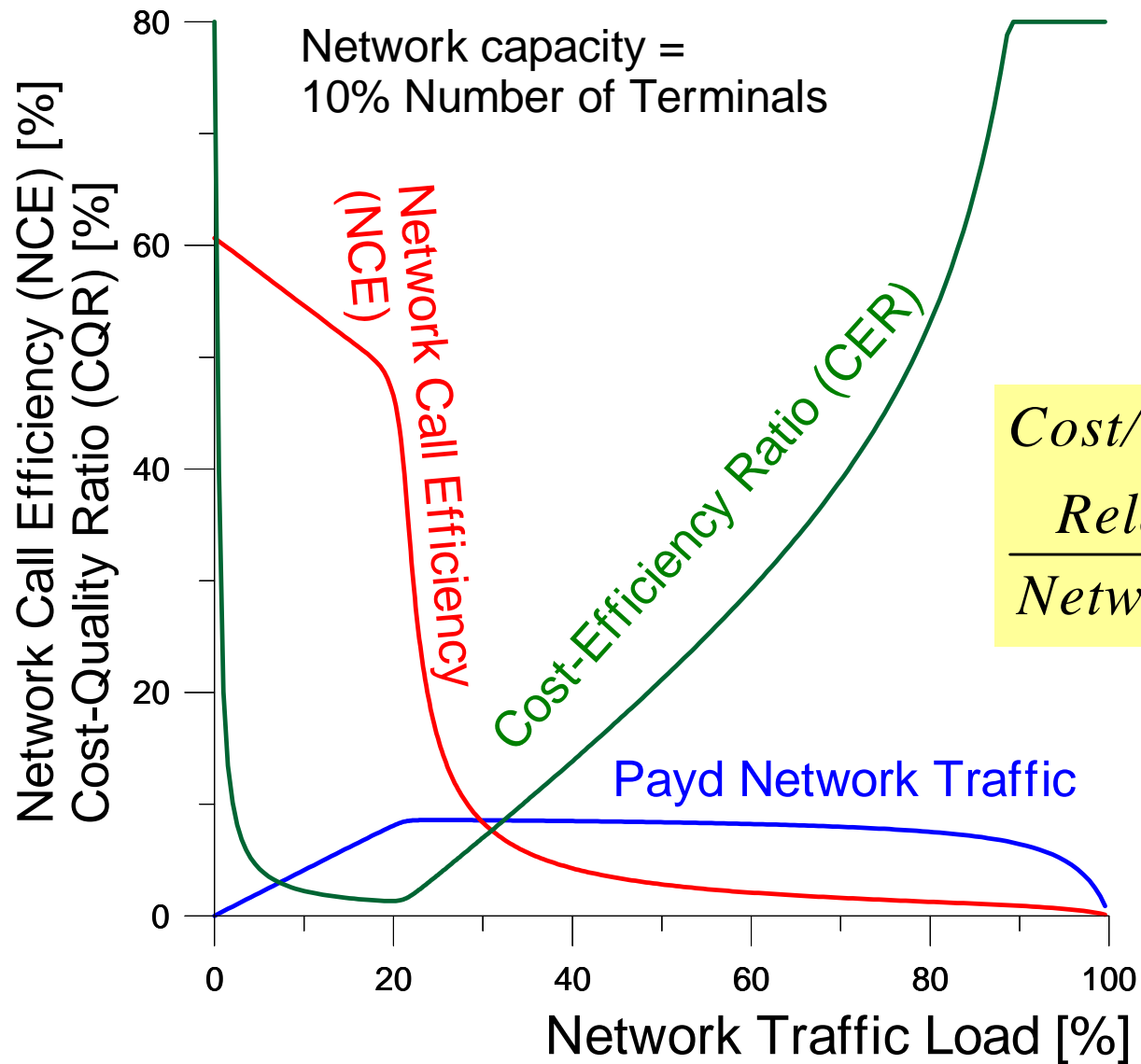
E_c = Network Call Efficiency =
successful call attempts/ all call attempts.

$E_c = (1-P_{ad})(1-P_{id})(1-P_{bs})(1-P_{is})(1-P_{ns})(1-P_{br})$
 $(1-P_{ar})(1-P_{ac})$.

(An example QoS of service composition!)

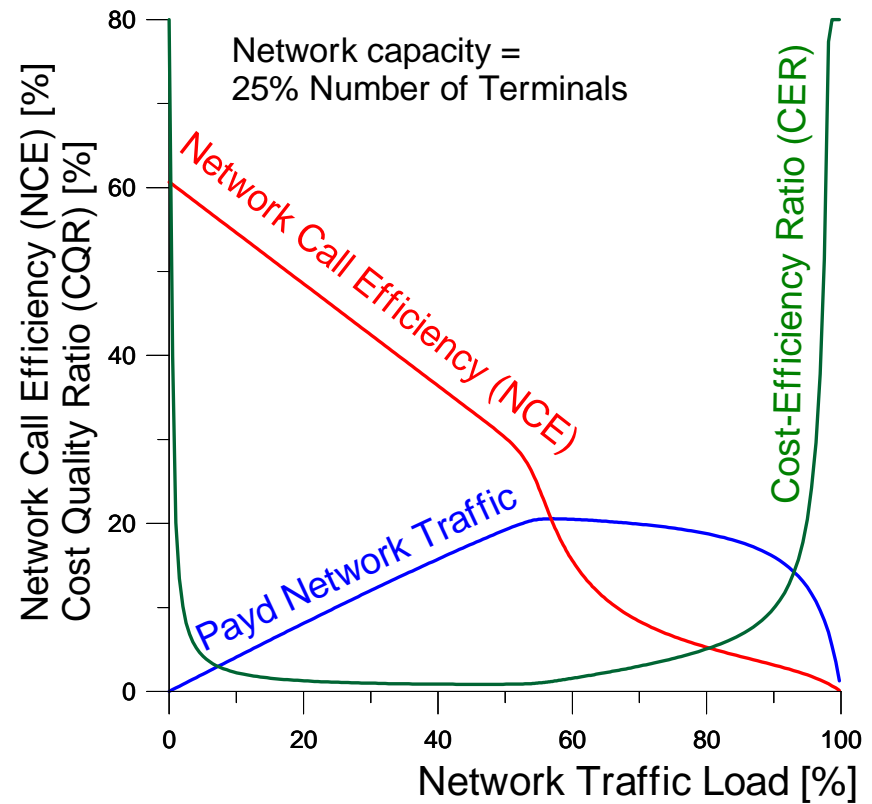
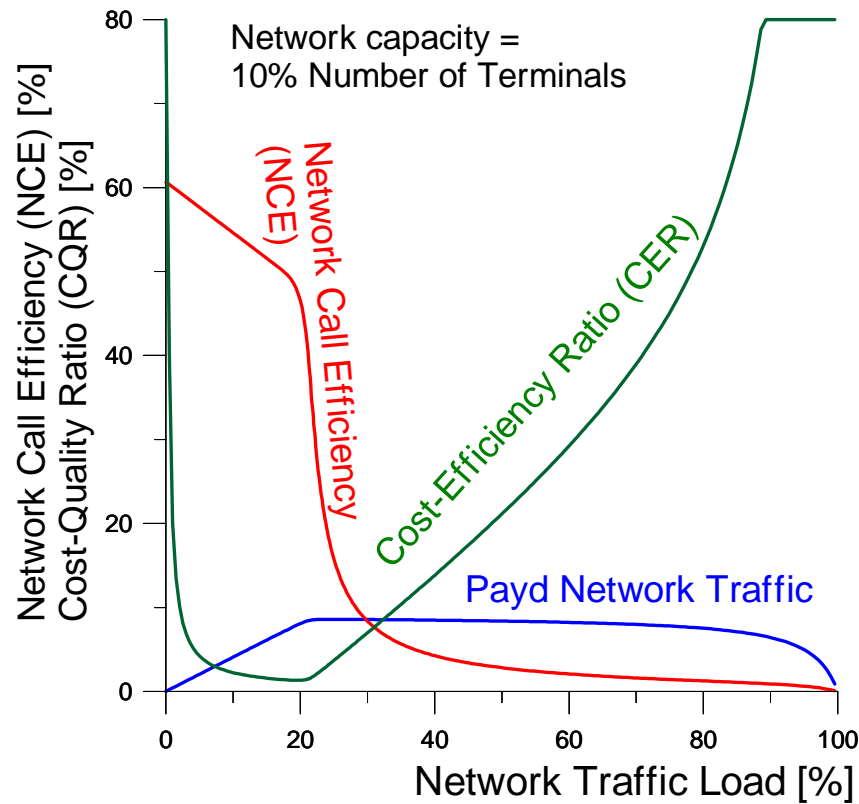
- In the following numerical examples, paid traffic is the Successful Communication Traffic of the A-party.
- Paid B-party traffic and the price of the transferred information are not considered.

Cost/ Efficiency Ratio



$$\text{Cost/ Efficiency Ratio} = \frac{\text{Relative Traffic Cost}}{\text{Network Call Efficiency}}$$

Cost/ Efficiency Ratio dependence from network capacity



Cost/Effectiveness Ratio

Following ITU-T Recommendation E.600 (03/93):

5.7. effective traffic is: The traffic corresponding only to the conversational portion of effective call attempts,

the Cost/Effectiveness Ratio is:

$$\begin{aligned} \text{Relative Traffic Cost/Effective Traffic} &= \\ &= \frac{1}{\text{paid.Y conversational.Y}} \approx \frac{1}{(\text{paid.Y})^2} \end{aligned}$$

Therefore, the Cost/Effectiveness Indicator is not more expressive than Relative Traffic Cost Indicator
 $\left(\frac{1}{\text{paid.Y}} \right)$ *and we will not use it.*

Conclusion and Open Issues

1. An integrated Network Performance Model, including human factors and technical characteristics, and allowing prediction of QoS values of key indicators is proposed;
2. The results allow prediction of quality of the Service Network, providing composite services;

Conclusion and Open Issues

3. The predicted indicator values include:

- Relative Traffic Cost of the one paid erlang, from Service Providers' point of view;
- Cost/Efficiency Ratio;
- Cost/Effectiveness Ratio.

4. Models and computer programs for these indicators prediction are developed .

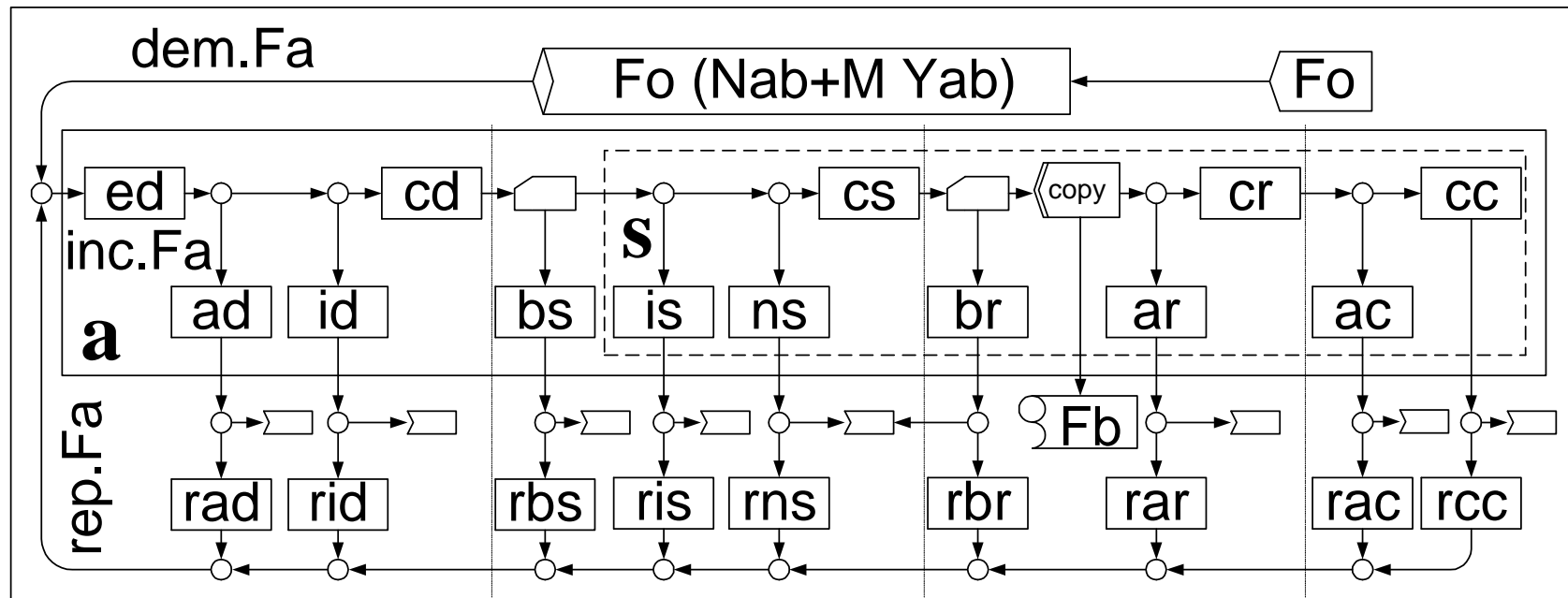
Conclusion and Open Issues

5. The Cost/Effectiveness Indicator is not more expressive than Relative Traffic Cost Indicator.
6. Some QoS indicators are not monotonic functions from the network load.

THANK YOU

**Questions and remarks
are welcome**

Detailed Conceptual Model of the system.



STAGE: **dialling;** **switching;** **ringing;** **communication.**

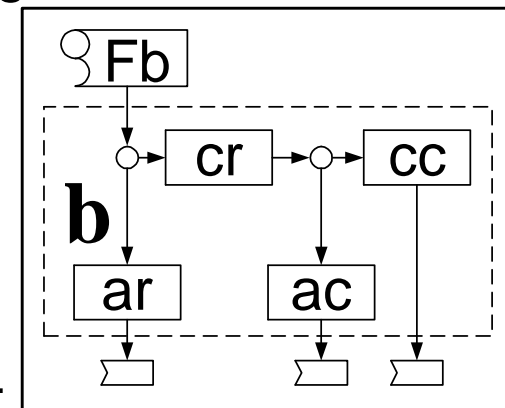
BRANCH EXIT:

r = repeated;
t = terminated
 = not considered.

BRANCH:

e = enter
a = abandoned;
b = blocked;
i = interrupted;
n = not available;
c = carried.

◻ Generator;
 ◻ Terminator;
 ◻ Modifier;
 ◻ Server;
 ◻ Enter Switch;
 ○ Switch;
 ◻_{Fb} Graphic Connector.



Virtual Device Name = <BRANCH EXIT><BRANCH><STAGE>